

# Capabilities Statement



Alexander R. Fakeri (410) 439-1994 afakeri@mojo.biz

We increase audience engagement with proven creative processes and technology that achieves goals.

## WHO MOJO IS: WE ARE MISSION FIRST

MOJO is lead by Alexander R. Fakeri, a U.S. Navy Veteran that has taken orders from admirals, knows how to communicate, understands the importance of protocols, and is someone that has the passion and desire to serve the mission. Established in 2004, MOJO is known for creating corporate communication solutions based on these core competencies:

- **CUSTOM WEBSITE DESIGN & APPLICATION DEVELOPMENT:** Scalable and 508/ADA/WCAG 2.1 websites and applications that solve problems and ensure effective, frequent, and consistent communication.
- **VIDEOGRAPHY & PRODUCTION:** From storyboarding, scripting, talent management, video pre- and post-production. MOJO brings a high level of standards and expectations for quality storytelling for agencies to depend on.
- **GRAPHIC DESIGN & BRAND MANAGEMENT:** Using graphic design and branding strategies, MOJO can align all of your marketing assets to align with your agency mission, simultaneously increasing the quality, speed and the consistency you demand.



## RELEVANT NAICS CODES

- 541922** Commercial Photography
- 512110** Motion Picture & Video Production
- 519130** Internet Publishing & Broadcasting & Web Search Portals
- 541430** Graphic Design Services
- 541511** Custom Computer Programming Services
- 541611** Administrative Management & General Management Consulting Services
- 541613** Marketing Consulting Services
- 541810** Advertising Agencies
- 541840** Media Representatives
- 541921** Photography Studios, Portrait

MOJO | WEB SOLUTIONS

## MOJO TEAM DIFFERENTIATORS

We developed unique, proven, and documented processes to ensure that our clients benefit from three key principles based off of our past experience: lessons forged from serving the U.S. Navy, the demands of financial objectives in the private and public sectors, and the ability to not only listen to agencies, but provide creative solutions. MOJO's proprietary processes ensure that our clients see a 25% faster completion time without sacrificing quality in their projects and tasks.

### PERTINENT INFORMATION

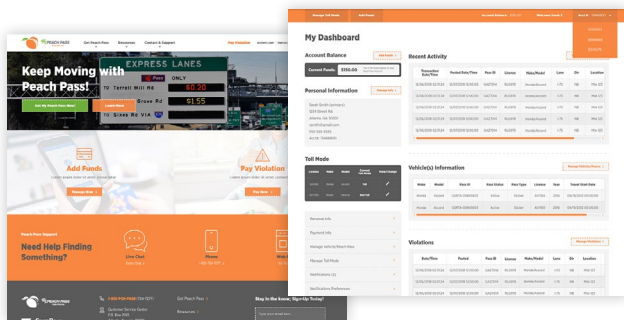
- DUNS #: 184545312
- SOCIO-Economic Certifications: SDVOSB
- CAGE Code: 7MJ09
- SIC Code: 7389

### AWARD-WINNING

- SBA of Maryland Veteran Champion of the Year of 2016
- 2016 National W3 Award, Gold Website for Visual Appeal
- 2016 National Silver Davey Award for Development

# Past Performance

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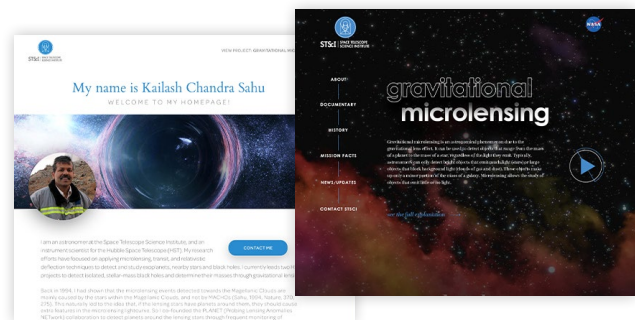


## GEORGIA STATE/SRTA

RELEVANT NAISC CODES: 519130, 541511

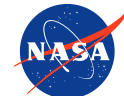


MOJO was invaluable to the project as lead design & development agency, starting a 12-month project with 14 days notice.



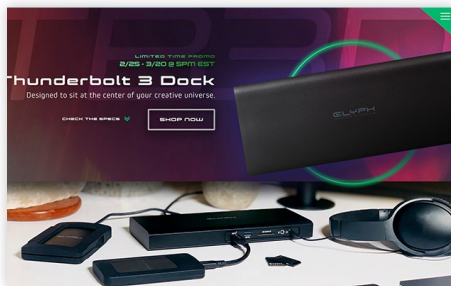
## STSCL/NASA

RELEVANT NAISC CODES: 519130, 541511



SPACE TELESCOPE SCIENCE INSTITUTE

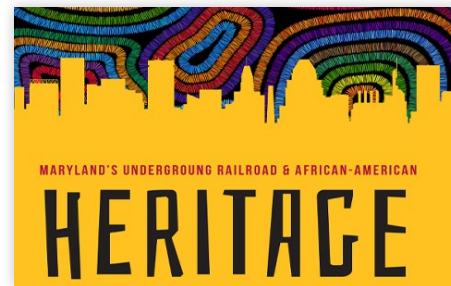
Delivered a 36-minute documentary videography shoot for Gravitational Microlensing project within 120 days.



## GLYPH PRODUCTION TECHNOLOGIES

RELEVANT NAISC CODES: 512110, 519130

Throughout the last ten years, MOJO has provided Glyph with a complete rebranding, ongoing brand management, marketing plan consulting, weekly collaborations, two website redesigns, social media assets, email marketing campaigns, and product photography.



## MARYLAND OFFICE OF TOURISM

RELEVANT NAISC CODES: 512110, 541611, 541430

Worked with state to develop Harriet Tubman state guides that increased readership by 15% over previous year.

